

## **VPAA WebEx Meeting**

**Wednesday, September 23, 2020 @ 3:00 p.m.**

**Welcome- Dr. Kathryn Hornsby**

### **1. GVTC Update- Robert Keown and Pam Warren**

Work continues with Adult Ed., Economic Development, and eCampus

### **2. Health IFCC Update- Sandra King and Sasha Kahiga**

- Anyone wishing to attend either of the following 2 groups, please contact Sasha. Rebecca Alexander is interested in the medical assisting program.
- Medical Assisting date will be the first week of October. She will have the specific date by the end of this week.
- PTA date will be determined by the middle of October.

### **3. eCampus Courses Survey- Alice Zimmerman**

- Provided update. Mentioned work with Amazon.
- Will provide written document with process.
- Team meetings have started.
- Academic Affairs have been charged with governance, SACSCOC, and academics.
- What courses/programs would be best served to start with?
- Columbus will be the host college during the pilot with AWS.
- Details such as class capacity, demand and supply being explored.

### **4. Program Terminations – Steve Conway**

Please have someone at your college look at the termination list so that program terminations can occur.

### **5. Question: Social Media – How to handle?**

Caroline (Atlanta Tech) – marketing and communications handles

Amanda (Coastal Pines) - Marketing handles our social media

Rebecca Alexander (Gwinnett) - Marketing handles our social media

Ryan Foley (Ogeechee) -Marketing handles

Teresa (Southeastern) -Director of PR handles ours

Elizabeth Anderson (GNTC) - Same at GNTC

David (South GA) - Same at SGTC

Amy Holloway (CGTC) - has a similar process to request through marketing/PR

Melissa (Athens Tech) - she has a question specific to how to handle an employee's comment on their personal social media page? Amanda also mentioned the need for assistance from Josh McKoon.

Caroline (Atlanta Tech)– worked with legal to produce a statement. This statement can be found on Atlanta Tech's website on June 15.

Rebecca Alexander (Gwinnett) will share a link to the statement that Gwinnett has produced.

Agree - legal and HR guidance

Cheree Williams (GPTC) - Our Executive Director of Marketing handles all social media to ensure we are distributing universal message. She distributes reminders to faculty and staff about identifying the college on any personal social media platforms.

### **6. Other Questions- All**

Amy Holloway suggested a good topic for the next meeting would be how to handle placement of students.